

Strategic Community Plan

Quarterly Performance
Report | Q3 2024/25



Focus Area 01: Economy

| Item | Status as at 31 March 2025 |
|--|---|
| SCP EC01: Decrease in Mandurah's unemployment rate (relative to Perth metropolitan average) | Mandurah (SA4) unemployment rate was 3.0% as at February 2025 on a 12-month average basis, which is 0.8% lower than that of Greater Perth. |
| SCP EC02: Worker Concentration Ratio (Sector) | 2023/24 Data to be released and reported in Quarter 4. 2022/23 Employment (total) by Industry: Health Care & Social Asst 21.7% (-0.1%) Retail Trade 15.5% (-1.2%) Education & Training 11.7% (+0.3%) Accommodation & Food 9.9% (-0.7%) Construction 8.7% (+0.7%) |
| SCP EC03: Increase in Gross Regional Product (Total and Sector) | 2023/24 Data to be released and reporting in Quarter 4. 2022/23 Gross Regional Product was \$4.308bn, representing annual growth of \$102m or 2.4% p.a. |
| SCP EC05: Increase in number of tourists/visitors | Annual visitor data will be reported in Quarter 4. 2023/24 Visitors - 425,591, 8.7% decrease compared to previous year (WA - 12,442,432, 4% decrease compared to previous year). |
| SCP EC06: Number of new residents / population growth | Estimated Resident Population (ERP) for the City of Mandurah Local Government Area (LGA) from the Australian Bureau of Statistics (ABS) as at 30 June 2024 was 102,922. This represents growth of 3,650 residents or 3.54% since 2023. |
| SCP EC07: Increase in number of new businesses registered (Total and Sector) | Estimated active business registrations in the City of Mandurah were 5,795 as at 31 March 2024. This represents growth of 139 active businesses or 2.40% since 31 March 2023. Annual update on data to be reported in Quarter 4. |

SCP EC08:
Increase in the workforce participation rate

Mandurah (SA4) Participation Rate: 52.0% as at February 2025 on a 12-month average basis.

This is an increase from 51.6% in February 2024.

SCP EC09:
Increase in access to tertiary education and workforce training options

Research to be undertaken to establish source data for this measure.

Focus Area 02: Community

| Item | Status as at 31 March 2025 |
|---|---|
| SCP C01: Reduction in the level of social disadvantage | This information is not currently available on a quarterly basis, will be reported annually. |
| SCP C02: Decrease in number of criminal offences recorded | Currently establishing a baseline measure. |
| SCP C03: Improved community safety and security | Research to be undertaken to establish a data set for this measure. |
| SCP C04: Increased community satisfaction on Mandurah as a place to live * Facilities * Public Spaces * Events and Cultural Activities | Research to be undertaken to establish a data set for this measure. |
| SCP C05: Recognition and respect for local heritage and culture | Research to be undertaken to establish a data set for this measure. |
| SCP C06: Improved community health outcomes * Physical activity * Mental Health * Smoking * Alcohol use * Quality Adjusted Life Years/Average Life Expectancy | <p>The Public Health and Wellbeing implementation plan is on track with programs and initiatives enjoying a high level of participation and engagement.</p> <p>* Physical activity - 39.5% adults had less than 150 mins of physical activity per week in 2018-2022 compared to 39.7% in 2017-2021 [0.2pp decrease].</p> <p>* Mental Health - 17.6% had been diagnosed with a mental health problem in the last 12 months (2018-2022) compared to 17.7% in 2017-2021 [0.1pp decrease].</p> <p>* Smoking - 9.2% adults smoked in 2018-2022 compared to 9.6% in 2017-2021 [0.4pp decrease].</p> <p>* Alcohol use - 27.9% adults drank alcohol at risky or high risk levels for long term harm in 2018-2022 compared to 30.2% in 2017-2021 [2.3pp decrease].</p> <p>* Quality Adjusted Life Years/Average Life Expectancy - 82.9 Years</p> |
| | Source: |

Community health outcomes [Epidemiology Directorate. (2024). City of Mandurah LGA Adult Health Profile, 2018-2022, HWSS, WA Department of Health: Perth.]
Epidemiology Directorate, 2023. Mandurah (C) LGA HWSS Health Profile of Adults 16 years and over 2017-2021. WA Department of Health: Perth.
Department of Health WA. (2021) EpiCalc. Epidemiology Branch, Public and Aboriginal Health Division, Department of Health WA. Life Expectancy, 2019.

SCP C07:
Increased access to local health services

Research to be undertaken to establish a data set for this measure.

Focus Area 03: Environment

| Item | Status as at 31 March 2025 |
|---|---|
| SCP EN01: Improved conservation and environmental management | Research to be undertaken to establish a data set for this measure. |
| SCP EN02: Improvement in health and extent of Mandurah's urban canopy | Current urban canopy - 17% (2020). Reassessment of Mandurah's urban canopy is scheduled for 2025/26. |
| SCP EN03: Increase in renewable energy utilisation | Renewable Energy Utilisation - 37%. The City currently procures 100% renewable energy through the Power Purchase agreement for contestable sites facilitated through WALGA. |
| SCP EN04: Improvement in average condition of vegetation in Mandurah's bushland reserves | Bushland assessments are currently underway to provide the data to assess average bushland condition. Analysis of the data should be complete and reported in Quarter 4. |
| SCP EN05: Improved community satisfaction in the Management of coastal and estuary areas | Research to be undertaken to establish a data set for this measure. |
| SCP EN06: Maintain the Peel Harvey Estuary's Ramsar listed status | <p>The Peel Harvey Estuary's status as a Ramsar site is still current, although there are many issues that threaten the values associated with its listing.</p> <p>Actions undertaken by the City to address these issues and ensure the Ramsar listing is secure include:</p> <ol style="list-style-type: none"> 1. Continued participation on the DWER Peel Harvey Estuary Policy and Planning Committee "Binjareb Djilba" 2. Retrofitting stormwater networks to reduce nutrient inputs into the estuary from Mandurah's urban areas. 3. Advocating for sewerage infill for localities adjacent to the estuary still using septic tanks 4. Ongoing environmental education with community to encourage behaviour aligned with protecting the estuary's environmental values. |

Focus Area 04: Leadership

| Item | Status as at 31 March 2025 |
|--|---|
| SCP L01: A clear vision and plan for Mandurah's future | The Strategic Community Plan 2024-2044 was endorsed by Council in June 2024. |
| SCP L02: Improved community engagement outcomes | Research to be undertaken to establish a data set for this measure. The City's Community Engagement Framework is currently being reviewed. |
| SCP L03: Improved stakeholder support for strategic initiatives | Research to be undertaken to establish a data set for this measure. |
| SCP L04: Sustainable financial management | Activity performed during the year, no issues noted to date. |
| SCP L05: Transparent reporting and communication of organisational performance and leadership | Annual Report presented and approved by Council in December 2024. 2024/25 Quarterly Reports published on the City's website (Quarter 1 and Quarter 2). |
| SCP L06: Improved employee satisfaction | The Staff Culture Survey was undertaken in Quarter 3. Communication of results and Action Planning will be undertaken throughout Quarter 4. |